

ST GEORGES CRICKET CLUB

JUNIOR SECTION - COMMUNICATION STRATEGY

Good two-way communication between the club, junior members and parents or guardians is important for a range of reasons, including the need to:

- Keep parents and players informed about the rules of the club, including standards expected of players and parents.
- Keep parents and players informed of the responsibilities taken by managers and coaches and the standards expected of them.
- Keep parents and players informed about the day to day running of the club, including dates and times of practice sessions and matches.

We will communicate with players and parents through a range of mediums.

We will encourage feedback from all and accept views expressed in an open and positive manner, without prejudice.

All the clubs policies and procedures will be held on the club's website and be accessible to all. They will also be available for viewing on the Junior Club Notice Board in the entrance to the Old Pavilion. Junior Members and Parent/Guardians will be provided with copies of the Codes of Conduct as part of the annual registration process. Individual copies of any such documents will be provided on request.

We will produce a Newsletter at least twice a year (example attached), just prior to the season and at the end. They will be distributed to all parents of registered juniors.

Prior to the first practice sessions in April each year we will hold a registration evening for juniors and their parents, where we will give out information, listen to parent views and collect completed registration forms (example attached).

Once a year we will circulate a questionnaire to parents and players seeking views on how the junior section is being run and asking for suggestions for improvements.

The Club Welfare Officer will make him/herself available to all parents to discuss matters of concern with any parent, by publicising his/her contact telephone number widely.

Last reviewed: March 2011