

## Sponsorship Request: St Georges Cricket Club Sponsorship Agreement

Sponsors Details: Name..... Organisation.....

Address for Invoice . . . . .

Telephone Number..... Email.....

I agree to sponsor St Georges Cricket Club as per the agreement below (please also sign the relevant sections):

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Major Club Sponsor		
Package	Cost	Please Tick
Major Sponsor Package (see brochure for details)	<b>£3000</b>	
Club Signage – based on 2 colours and agreed artwork (see brochure)		
	10 ft x 2ft 6”	Please Tick
1 Year Contract – One Off Payment	£500	
3 Year Contract, Based on 3 Annual Instalments	£415	
3 Year Contract – Total paid in advance <b>5% discount</b> (price includes discount)	£1183	
5 year Contract, Based on 5 Annual Instalments	£350	
5 Year Contract – Total Price paid in advance <b>10% discount</b> (price includes discount)	£1570	
Player Sponsorship (see players squad list)		
Team	Player Name	Cost
1st XI		£250
2nd XI		£150
Match Ball Sponsorship		
Team	Cost	Please Tick
1st XI	£650	
2nd XI	£500	
1st XI (Individual Match Day)	£50	
2nd XI (Individual Match Day)	£25	
Shirt Sponsorship		
Shirt Position	Cost	Please Tick
Matchday Shirt Main Sponsor – Front (If Available)	£2000	
Matchday Shirt Main Sponsor – Rear (If Available)	£1000	
Upper Sleeve Sponsor	£500	
Collar Sponsor	£500	
Other Sponsorship/Donations		
Please confirm what other Sponsorship/Donation you could offer St Georges Cricket Club		



**St Georges Cricket Club**  
SPONSORSHIP BROCHURE

St Georges Cricket Club, Church Street, St Georges, Telford,  
TF2 9LU – www.stgeorgescc.org.uk

Through hard work St Georges remains one of the leading clubs in Shropshire providing excellent facilities and opportunities for cricketers of all abilities, from some very young junior's right through to some fairly senior seniors and of course not forgetting our disabled team who boast several England caps between them.

St Georges currently play in the Birmingham League competing against teams from Shropshire, Warwickshire, Worcestershire, Birmingham and Staffordshire

The Clubmark is a prestigious Sport England award, endorsed by the ECB, which certifies clubs as safe, effective and child friendly.



On receipt of this signed contract St Georges Cricket Club will issue an invoice which should be paid within 28 days. On receipt of payment an order will be placed. Signage will be displayed for 365 days or as per agreement from the date sign is first erected.

Please return completed form and address all sponsorship correspondence to: Joe Turner, St Georges Cricket Club, Church Street, St Georges, Telford, TF2 9LU.



Keep up to date with St Georges CC on our Twitter and Facebook Sites.



## INTRODUCTION:

This brochure provides details of the sponsorship packages available from St Georges Cricket Club. May we take this opportunity of thanking you for considering sponsorship and we hope we can develop a mutually beneficial partnership with you.

## SPONSOR SIGNAGE:

Giving you the opportunity to display your company's corporate logo at the Church Street Ground, Sponsor Boards can be located on the boundary fence or walls are available at the following prices:

	10 ft x 2ft 6" (prices per season)
1 Year Contract – One Off Payment	£500
3 Year Contract, Based on 3 Annual Instalments	£415
3 Year Contract – Total paid in advance <b>5% discount</b>	£1183
5 year Contract, Based on 5 Annual Instalments	£350
5 Year Contract – Total Price paid in advance <b>10% discount</b>	£1570

St Georges Cricket Club will supply and erect the signage upon receipt of your company's artwork.

## MAIN CLUB SPONSOR:

This Main Club Sponsorship costing **£3,000** is the ultimate advertising package for a company. The package consists of the following:

- Match Day Kit Main Sponsor (Company Logo advertised on front centre of Match Day shirt and sweater)
- 1 x 10 ft x 2ft 6" foot Sponsor Board situated above the Score Box.
- Sponsors Flag displayed on match days.
- Table of 10 at a Sportsman's Evening (worth £500). Previous guest speakers have included Merv Hughes and Alec Stewart.
- Link from St Georges CC's website to the sponsors company webpage
- First option to retain 'Main Club Sponsor' for the following season.

## PLAYER SPONSORSHIP:

Sponsor one of our 1<sup>st</sup> and 2<sup>nd</sup> XI players throughout the season, advertising your company logo on the nominated player's shirt. (Position to be agreed) Your company name will also be listed on the clubs website as sponsoring the nominated player.

- 1<sup>st</sup> XI Player - **£250 per season**
- 2<sup>nd</sup> XI Player - **£150 per season**

## MATCH BALL SPONSORSHIP:

Sponsor the 1<sup>st</sup> and 2<sup>nd</sup> XI match day balls throughout the season.

The Sponsor's company will be recognised with one 10' x 2.5' sponsors board on the boundary fence, and also recognition on the St Georges CC website.

- 1<sup>st</sup> XI Match Ball Sponsorship (Full Season) - **£650**
- 2<sup>nd</sup> XI Match Ball Sponsorship (Full Season) - **£500**

## MATCH BALL SPONSORSHIP CONTINUED;

Individual Match Day match ball sponsorships are also available, with recognition shown on the club website and match day notice board. The following prices apply:

- 1<sup>st</sup> XI - **£50**
- 2<sup>nd</sup> XI - **£25**

## SHIRT SPONSORSHIP:

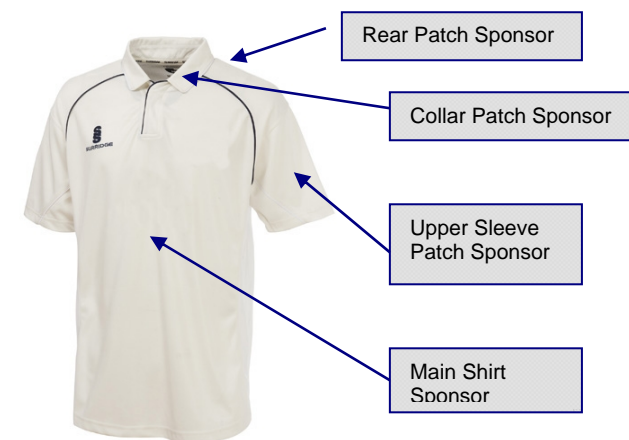
St Georges Cricket Club is able to accommodate a limited number of company advertisements on players match day kit.

This offers companies to have their corporate logo displayed at cricket grounds across the Midlands, as well as media reports and team photos.

Current Logo Positions Available Include:

- Shirt Front Main Sponsorship (If Main Club Sponsor position not awarded) - **£2500**
- Main Shirt Rear Sponsor (Just below collar) - **£1000**
- Upper Sleeve Sponsor - **£500**
- Collar Sponsor - **£500** (2 Available)

Note: Please note prices are on a per season basis



**OTHER SPONSORSHIP:** It may be possible to tailor a package to your individual needs. Please do not hesitate to ask.

**TERMS & CONDITIONS:** Final terms are subject to negotiation and mutual agreement with individual sponsors. If you are interested in sponsorship please contact or return the completed order form in the brochure.